

## Humans Of Dublin

Ruth Guest – October 2014

## "Capturing the essence of the streets of Dublin."

## What is it?

Humans of Dublin was a website and Facebook page that gained popularity and National success in 2013. The idea stemmed from HONY (Humans of New York) at a time in the social internet era where blogs were booming. Inspired by HONY, Ruth Guest had a love of taking portraits and decided to make her own blog, by photographing and interviewing the people she met on the streets of Dublin. The photographs and quotes from the interview would be then uploaded to the website and Facebook page.

## Why?

Humans of Dublin was a new way of storytelling in an online era and entertained the people of Ireland and abroad. For its time, it had acquired huge success at one stage reaching over 1 million people online and being featured in National newspapers. The project inspired other storytellers in Ireland to create other projects like; "Humans of Ireland" and "Humans of the Sesh" etc.

























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