
CRNIO

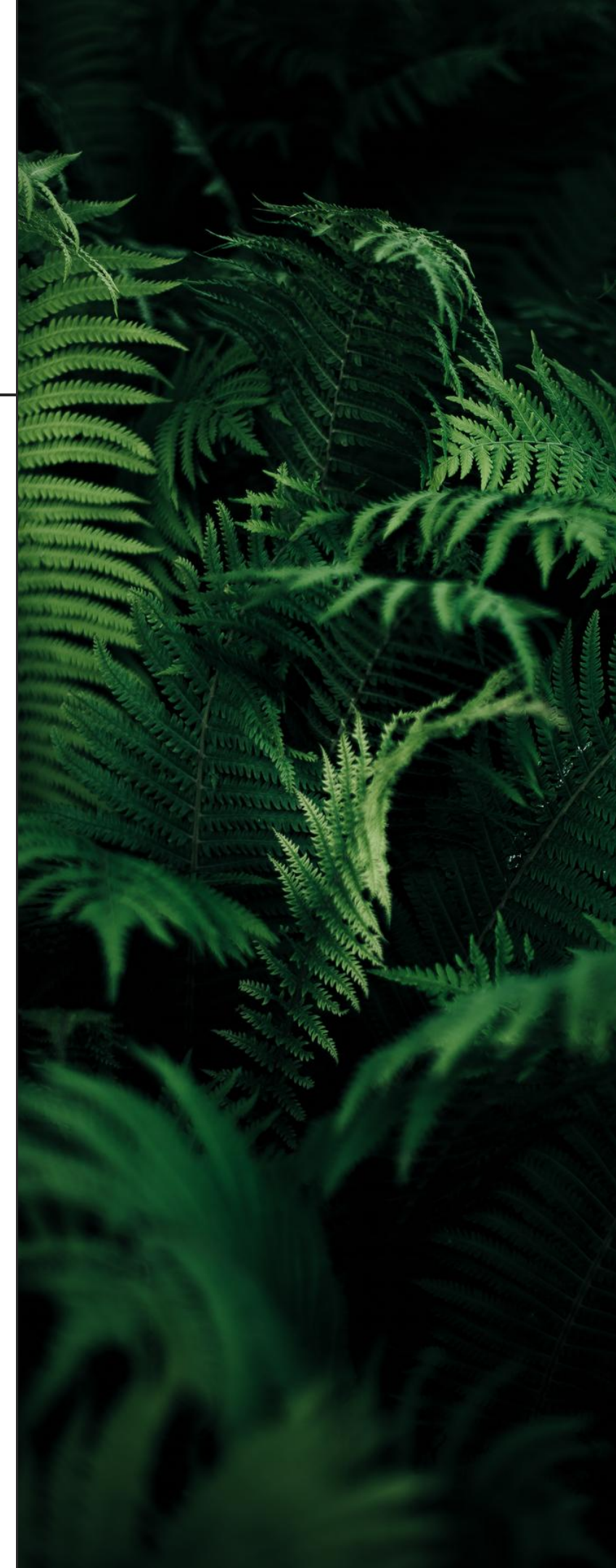
Celebrating
The
Radical
Acceleration
of
Irish
Culture

ONLINE PLATFORM & WEBSITE



CRAID

**CELEBRATING THE
RADICAL
ACCELERATION OF
IRISH CULTURE**



What?

—

CRAIC Magazine was an online publication and platform in 2016, raising awareness and creating a space for Irish creatives at home and abroad.



Photo:
Mellybrains!



Who?



RUTH GUEST

Co-founder & Creative
Director

SOPHIE MURPHY

Co-founder & Editor

EVAN MUSGRAVE

Editor

JACK DOYLE

Social Media

ROBERT JORDAN

Copywriter & Contributor

OTHER CONTRIBUTORS

Callum Browne

Laura Somers

Kate O' Neill

Ciara Coyne

Sam Noonan

Safia Hardy-Dessources

Rachel Loughrey

Babs Daly

Katy Gaffney

Paul St. Leger



HOW?

Articles, podcasts, Q & A's, video content and social media promotion.

3 CRAIC TRACKS

A curated selection of three of the best tracks from Irish artists, published weekly.

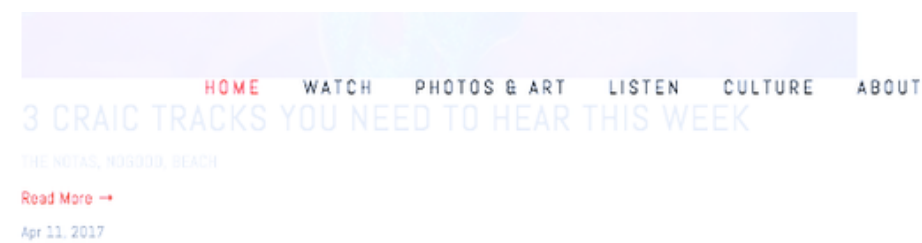
SUNDAY SONNETS

A space for Irish poets and storytellers to contribute and share their poems, published every Sunday.

CRAIC MEETS

Every week CRAIC would interview a creative or musician to find out a little more about them and their work.

CRAIC



CRAIC MEETS



CRAIC MEETS BAD SEA

"We had good CRAIC answering those Q's in the McDonald's in Phibsboro, so we're gonna say here."

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Apr 20, 2017



CRAIC MEETS CORMAC

"When I'm DJing, I take music that speaks to me in some way and then arrange that together in a set. I think too much prep kills the magic."

[Read More →](#)

Apr 1, 2017



CRAIC MEETS MYLES MANLEY

"When I was about 20 I saw a Pierre Soulages retrospective in Paris and it included a quote "What I do teaches me what I am". I was there visiting a friend who was training as an actress and all of her circle were very, very, very sexy people."

[Read More →](#)

Mar 22, 2017



10 CRAIC COMMANDMENTS

Video content where the candidate has to on-the-spot answer questions.

CRAIC PODCAST

A bi-weekly podcast where interviewees would have a chance to speak about their background and their work.

CRAIC

HOME WATCH PHOTOS & ART LISTEN CULTURE ABOUT

Sophie Murphy and Ruth Guest of CRAIC sits down with talented Irish creatives.

10 CRAIC Commandments & Podcast



About

While living in London, founder Ruth Guest noticed a lack of platforms for up and coming creatives in Ireland and abroad. From here, she teamed up with other contributors, writers, artists and editors to help bring the platform to life.

CRAIO

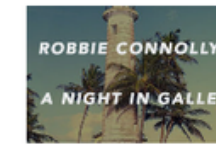
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SUNDAY SONNETS



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MEGAN MCKENNA

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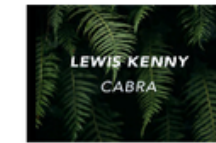
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ROBERT CONNOLLY

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RANEEM SALEH

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HOME WATCH PHOTOS & ART LISTEN CULTURE ABOUT

MUSIC

ENTERTAINMENT

ART & DESIGN

FOOD @CLOUD

OPINION

SUNDAY SONNETS

HUMANS OF DUBLIN





The Introduction Teaser
Video for CRAIC Magazine.





DAVIIS - Eager for CRAIC Magazine





CRAIC x The Demon Barbershop





Soule / 10 CRAIC
COMMANDMENTS





Otherkin / 10 CRAIC
COMMANDMENTS





Love Your Neighbour /
CRAIC





**CONTACT RUTH GUEST
FOR MORE INFO**

www.ruthguest.com

